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## Future of Transmedia and Gaming Debuts at Denver Comic Con

*BattleKasters Panel Brings Together Author, Game Designer, and Fantasy Artists to Reveal New Book, Game and Art to Kick-off Weekend's Literary and Pop Culture Fan Convention*

**Denver, CO— May 18, 2015** — BattleKasters, a groundbreaking new mobile gaming experience based on Alane Adams' Norse mythology-inspired *Legends of Orkney*™ book series, makes its debut this weekend at Denver Comic Con with live gameplay, book signings and a panel discussion on Saturday morning.

The panel, *BattleKasting: Denver Comic Con as Game Board*, will include the first public demonstration and backstory of BattleKasters, developed by Artifact Technologies, and the unveiling of brand new art for



the game from celebrated fantasy artist Dave Dorman (*Star Wars*, *Shadowrun*, *Wasted Lands*).

The panel takes place at 11:45 – 12:35 A.M. PDT Saturday, May 23 in Room 703 of the Colorado Convention Center. Panelists include *Legends of Orkney* series author, Alane Adams; game designer, producer and Artifact Technologies Co-Founder, Brent Friedman; fantasy artist, Dave Dorman;

and game illustrator, Jonathan Stroh. The moderator is Rob Salkowitz, author of *Comic-Con and the Business of Pop Culture*.

Convention attendees interested in being the first to play BattleKasters should look for the BattleKasters booth (DD 19 and 20 in the E.D.G.E. area) at Denver Comic Con. Game winners will receive a free hardback copy of *The Red Sun*, the first book in the *Legends of Orkney* series, and posters of Dorman's art that will be revealed in Saturday's panel. Dorman and Stroh will be on-hand to sign art, while Alane Adams is available to sell and sign advance copies of *The Red Sun*. Adams will sit on several other panels throughout the weekend, discussing topics ranging from post-modern mythology to philosophy and video games.

### **About Alane Adams**

(Wendy) Alane Adams is a social entrepreneur, philanthropist, professor and award-winning author. After retiring from a successful business career, Adams founded the Rise Up Foundation, which focuses on improving literacy in children. A believer in the power of transmedia storytelling, she created BattleKasters to create more interactive, immersive experiences for readers of her *Legends of Orkney* book series.

**Praise for Alane Adams and *Legends of Orkney*:**

**The Red Sun: An IBPA Benjamin Franklin Award Finalist in the Best New Voice:**

**Children's/Young Adult category**

**2015 Independent Publisher Book Awards Bronze Medalist in Children's Picture**

**Books**

**Winner in the Juvenile Fiction Category of the 3rd Annual Beverly Hills International**

**Book Awards**

“Percy Jackson meets Norse Mythology in the captivating adventure...” – ***Foreword***

***Reviews***

“Alane Adams is the brilliant mind behind the upcoming *Legends of Orkney* series.” –

***Hypable***

“A high fantasy tale that maintains a quick pace...” – ***Kirkus Reviews***

“...Alane Adams will do for [Orkney] what... the fantasy series *Outlander* has done for the

Western Isles.” – ***The Scotsman***

“This is the sort of adventure story that will keep children glued to the book. The references to Norse mythology are exciting and the author has woven a great adventure tale with a lot

of twists and turns.” – ***ReadersFavorite.com***

## **About Artifact Technologies**

Artifact Technologies is a Seattle-based software development company specializing in location-based technologies. A pioneer in content-rich beacon programming and integration, Artifact Technologies partners with major event organizers, attractions and entertainment and education industry leaders to build world-class experiences. The company's proprietary Mixby™ platform connects the physical and mobile environments, driving deeper engagement and bringing more value to the audience experience.