

Media Kit

ALANE ADAMS

TRANSMEDIA AUTHOR • LITERACY ADVOCATE



Bio

A portrait of Alane Adams, a woman with long, wavy brown hair, smiling warmly. She is wearing a brown leather jacket and large gold hoop earrings. The background is a soft, out-of-focus grey.

ALANE ADAMS

Alane Adams is a social entrepreneur, philanthropist, professor, award-winning author and an avid literacy advocate. After spending decades balancing budgets for the family business, she founded the Rise Up Foundation focusing on global poverty issues and particularly their effect on children. A Masters Degree in Diplomacy and several field visits with UNICEF later, Alane witnessed firsthand the importance of education and literacy in the battle to end extreme poverty and shifted the focus of her foundation to improving and supporting literacy efforts. Her passion for literacy and children came together when her 12-year-old son Alex challenged her to write a book he could read. The *Legends of Orkney*[™] book series was born and she hasn't stopped writing since. *The Red Sun* and *Kalifus Rising* are the first two books in her *Legends of Orkney*[™] middle grade book series. In 2015, Alane teamed up with Artifact Technologies to create BattleKasters, a live-action adventure mobile game based on the *Legends of Orkney*[™] book series. In addition, Alane created an award winning picture book series, which includes: *The Coal Thief*, *The Egg Thief* and *The Santa Thief*.

She is a proud member of the Society of Children's Book Writers and Illustrators, the International Reading Association, The Literacy Research Association, and the California Reading Association.

When she's not writing or teaching, she can be found hiking somewhere in the world or hanging out with her three boys.

Books

Award Winning Picture Book Series **The Coal Thief** November 2015

Brrr! Georgie wakes up to a freezing morning back in 1920s Pennsylvania and gets the bad news—there is no coal to heat the farmhouse, and he knows there is no money to buy more coal. Along comes Georgie’s friend Harley to drag him off on an adventure to find some mysterious “black gold.” Before Georgie can catch his breath, he’s in a pile of trouble up to his ears. Take a trip back in time to join Georgie in a heartwarming tale of mischief made and lessons learned in America’s storied past.

Charmingly told and lushly illustrated, *The Coal Thief* is a heartwarming tale of boyhood in 1920s Pennsylvania. Join Georgie on his adventure to find some mysterious “black gold.”

The Coal Thief was named
“Best Holiday Gift for Kids” by:

P O P S U G A R .



Illustrated by Lauren Gallegos

“A beautiful book in so many ways, The Coal Thief will leave an impression on many hearts for a long time to come.”

Foreword Reviews



sheknows

Books

Award Winning Picture Book Series

The Egg Thief

April 2016

Young Georgie wakes up to a morning of chores back in 1920s Pennsylvania when he gets the bad news—someone has stolen all the eggs in the henhouse. The culprit is Buster, a stray dog who takes Georgie on an adventure to find more eggs. Follow Buster and Georgie and their mischievous antics in this heartwarming tale of farm life in America’s storied past.



Illustrated by Lauren Gallegos

“A delightful take on the theme of a boy and his dog, full of detailed—and frequently funny—images and a valuable message about paying attention to the needs of your neighbors.”

Kirkus Reviews 

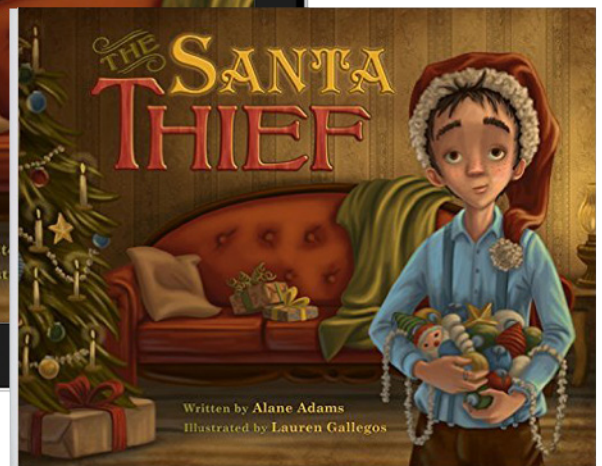
Books

Award Winning Picture Book Series

The Santa Thief

November 2016

All Georgie wants for Christmas is a new pair of ice skates. But times are tough in 1920s Pennsylvania, and he gets the disappointing news Santa might not come this year. Follow Georgie as he decides to take matters into his own hands—and discovers what Christmas is all about. *The Santa Thief* is a heartwarming tale of boyhood set in 1920s Pennsylvania for children ages 4–8.



Books

Legends of Orkney™ Middle Grade Series

Legends of Orkney™



Perfect for fans of *Harry Potter*, *Percy Jackson* and *The Chronicles of Narnia*, *Legends of Orkney™* is a spell-binding series of middle-grade adventure fantasy novels that draws on Norse mythology. *The Red Sun* is the first of six books in the *Legends of Orkney™* series.

Learn more at www.legendsoforkney.com.

“Alane Adams is the brilliant mind behind the Legends of Orkney™ book series.”

Hypable

“Percy Jackson meets Norse mythology in this captivating new adventure.”

Foreword Reviews

“This is the sort of adventure story that will keep children glued to the book. The references to Norse mythology are exciting and the author has woven a great adventure tale with a lot of twists and turns.”

Readers' Favorite

*“...Alane Adams will do for [Orkney] what... the fantasy series *Outlander* has done for the Western Isles.”*

The Scotsman

“A high fantasy tale that maintains a quick pace...”

Kirkus Reviews

Books

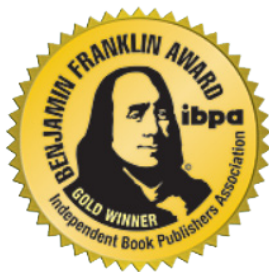
Legends of Orkney™ Middle Grade Series **THE RED SUN** Available Now

Sam Baron is about to get the shock of his life. His substitute English teacher claims to have turned his old teacher into a lizard. But that's not the weirdest thing to happen: Sam's life turns upside down when a strange dwarf named Rego arrives and claims Sam is from a magical realm called Orkney.

When his friends are taken prisoner, Sam embarks on a journey to Orkney through a stonefire to rescue them. But when he arrives, he discovers an ancient curse has turned the sun a poisonous red and threatens to destroy the land. With only a young witch girl to guide him, Sam must choose between saving his friends or stopping the red sun from consuming the land.



Awards:



An IBPA Benjamin Franklin Award Finalist in the Best New Voice: Children's/Young Adult category



2015 Independent Publisher Book Awards Bronze Medalist in Children's Picture Books



Winner in the Juvenile Fiction Category of the 3rd Annual Beverly Hills International Book Awards



Best Cover Design and Best Children's Fiction

Books

Legends of Orkney™ Middle Grade Series

Kalifus Rising

September 2016

Sam Baron just freed Orkney from the ravages of the Red Sun—but now, imprisoned by Catriona, leader of the Volgrim Witches, Sam finds the darker side of his half-god, half-witch heritage released, and he fears he might destroy what he saved. Unable to resist the witches' enchantments, Sam has become their most potent weapon, and is leading an army of monstrous men against Skara Brae. Sam's only hope for salvation lies with his three best friends and a mystical artifact known as the Moon Pearl. Keely travels north in search of the pearl, while Howie prepares for the gathering onslaught. Leo seeks a powerful artifact in the underworld, and faces an ancient evil that could be an even greater threat than Catriona and her cronies. As Sam's friends rush to save him, other forces are at work in Orkney's shadows—forces that could help free Sam, or condemn him to the darkness forever.



The Red Sun Curriculum

Teachers, introduce a fantasy fiction series to your class that comes with a Common Core aligned curriculum!

In October 2015, Adams partnered with Pop Culture Classroom to release 'The Red Sun Curriculum.' Completely aligned with Common Core guidelines, this new curriculum gives teachers and librarians the opportunity to introduce an exciting new modern fantasy series to students while staying in line with national reading standards. BattleKasters plays a role in this curriculum as well, as students and teachers have the opportunity to further explore the world of Orkney by playing the game on campus.

[Download Curriculum](#)

[Download Handouts](#)



Game

BattleKasters



The live-action adventure based on the *Legends of Orkney*[™] book series that turns live events into dynamic game boards.

BattleKasters is a mobile game based on the *Legends of Orkney*[™] book series! This transmedia platform evokes interest and excitement in the novels by integrating players with the characters.

Thousands have downloaded and played BattleKasters already and the game is driving players to want to learn more about *Legends of Orkney*[™]. Whether BattleKasters gamers win a copy of the book, purchase a copy or just get hooked on the idea, interest around *The Red Sun* has been picking up speed with every fan con attended.

Press coverage




THE SCOTSMAN



“The game gives an added scavenger hunt of sorts to your fancon experience, and has inspired many, especially kids, to read The Red Sun.”

Video Game News Source

“BattleKasters will allow us to expose our fans to the areas of the show that we think are interesting...by engaging them in a fun format, it’s a point of entry to get them interested in something that ultimately is a jumping off point for how they interact with readership.”

Lawrence Settembrini, Director of Strategic Accounts, ReedPOP

Fan Con

Legends of Orkney's™ BattleKasters takes fan Cons by Storm



Gaming and fantasy are two pillars of fan cons and after over half a dozen conventions, thousands of highly-targeted fans have and will receive promotional materials and be exposed to extensive brand advertising, media coverage and opportunities to purchase the book.

Hundreds of Books Sold and Won During Fan Cons

Thousands Exposed to *The Red Sun*

Estimating Over 5000 Game Downloads during Fan Con Tour

Nearly 50 Pieces of Media Coverage to Date



Media

Legends of Orkney™, Alane Adams
and BattleKasters have been seen on:



REUTERS



hypable

Psychology Today



ICv2



EAST OREGONIAN



THE SCOTSMAN



OUR ORDINARY LIFE™

ROLEPLAYERS CHRONICLE



SENTINEL REPUBLIC



Geek Is Spoken Here



POPSUGAR.

School Library Journal
For Children's, Young Adult and School Librarians

sheknows



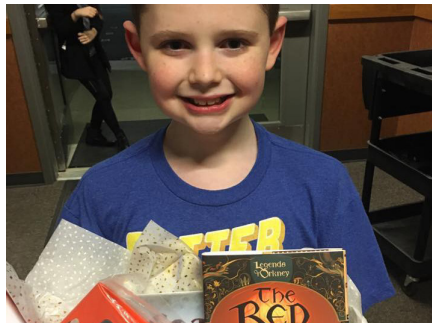
Literacy



BATTLE KASTING FOR LITERACY

BattleKasting for Literacy' is a nationwide campaign that bridges the gap between gaming and literacy. This initiative is a result of Alane's partnership with Artifact Technologies, a Seattle tech company that brought *The Legends of Orkney*™ to life through a groundbreaking new mobile game, BattleKasters. This unique game utilizes location-based technology to transform school campuses into virtual game boards, allowing both kids and adults to interact with characters from *The Legends of Orkney*™ book series and get excited about reading.

Participating schools will get the change to join in this exciting new venture and meet Alane face-to-face. In addition, this Spring and Summer, Alane will be visiting:



Literacy



Rise Up Foundation

Alane Adams started the Rise Up Foundation in 2008 as a way to use her time, experience and resources to help individuals and organizations rise above their circumstances to actualize their full potential.

Rise Up strives to be a resource for people, nonprofits and communities working toward prosperity and empowering children and families to achieve lifelong successes. Through book donations, classroom support, advocacy, and grant-making, the Rise Up Foundation is able to create real and lasting change for children and families in need.

Rise Up's Literacy Impact:

73,640

students affected

12,075

new books donated

795

classrooms supported

The Rise Up Foundation has appeared in:

YAHOO!
FINANCE

VARIETY

backstage★

Hollywood
REPORTER

Contact

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or speaking engagements, please contact:

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